

# AUGUST MAN

SINGAPORE / APRIL 2012

## THE DESIGN ISSUE

DECODING THE  
LANGUAGE OF  
DESIGN

EXTREMISM  
UNORTHODOX DESIGNS  
THAT STAND OUT IN A  
CROWD OF CLASSICS

MAKE OR  
BREAK  
LOCAL UPSTARTS  
BRINGING GLOBAL  
TRENDS HOME

# CHRIS HEMSWORTH

ON THE VIOLENCE OF SUCCESS AND  
THE SUCCESS OF VIOLENCE



BROOKLYN DECKER / DAMIEN HIRST / HEDI SLIMANE / ANDY WARHOL / JAMES CAMERON

# Smooth Operator

DESIGNER OF MECHANICAL ACCESSORIES FOR NEW AGE DANDIES, ROLAND ITEN PUTS THE "TICK" IN AESTHETIC

AS TOLD TO CELINE YAP

**A man is stylish...** when he has the confidence to be himself and does not cross the thin line between fashionable and fashion victim.

**Men should never...** wear a toupee.

**Men and jewellery...** are connected by performance. A sword, a gun, a car or a watch is a man's jewellery. That's why I design mechanical men's accessories.

**My style...** is one part Steve McQueen and two parts Cary Grant.

**My style icon...** is the Duke of Windsor. He is the ultimate gentleman and his "fashion follows function" style is impeccable.

**On my wrist...** is an FP Journe Oeta Luna with the fine calibration closure buckle that I designed for the brand.

**My suits...** are always British for cold days and Italian for warm days.

**I like to fly...** often and in good company.

**I like to get behind the wheel of...** of the Bugatti Galibier four-door concept car, but just for a moment, because I'd much rather enjoy the luxury of the back seat.

**My favourite hotel...** is one that is true to the architecture and style of its greatest epoch.

**The book I'm reading now...** is *Mr Hitchcock, Wie Haben Sie Das Gemacht?* by Francois Truffaut.

**A gentleman...** can master every situation with performance, skill and sophistication.

**My greatest wish...** is to keep challenging the Swiss watchmaking manufactures with "never done before" mechanically performing accessories.

**When I dream...** I dream about the impossible.

**Luxury is...** comfort for the senses, crafted and served beautifully.

