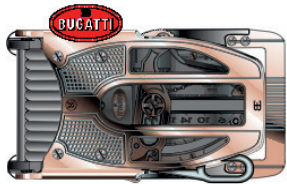


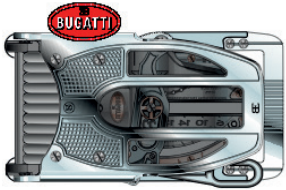
R22 MECHANICAL BELT BUCKLE IN COLLABORATION WITH BUGATTI AUTOMOBILES



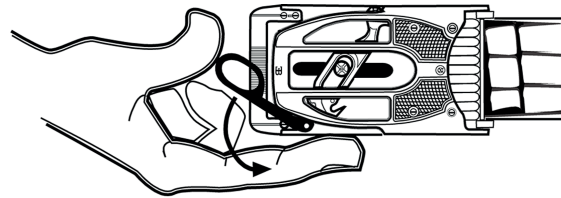
R22 BUGATTI LIMITED SERIES 1 PLATINUM / 10 WHITE / 11 RED GOLD



R22-R-T-2D-11/11 -BUGATTI GOLD



R22-R-T-2D-11/11 -BUGATTI GOLD



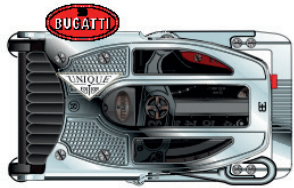
R22 MK.I -GOLD- MECHANICAL BELT CALIBRE

- CODENAME - BUGATTI GOLD EDITION
- SKILL - ONE HANDED OPERATION
- FINE FINISHING - HAUTE HORLOGERIE
- GENEVA - ORIGIN OF MANUFACTURE
- ISSUE DATE - OCTOBER 2014
- EVOLUTION - R8 MKI (2004) AND R8MKII (2007)
- PATENT - ROLLING CLICK CALIBRATION
- CREATEUR - ROLAND AK ITEN
- 130 - APPROXIMATE TOTAL WEIGHT IN GRAMS
- 103 - TOTAL COMPONENTS
- 68 - APPROXIMATE GOLD CONTENT IN GRAMS
- 22 - EXPANSION RANGE IN MM
- 7 - AXEL CONSTRUCTION
- 2 - TW VVS1+ ROUND DIAMONDS
- 3 - SAPHIRE CRYSTALS
- 4 - MATERIALS / 10/10 WHITE GOLD 1/1 PLATINUM
11/11, 5N RED GOLD, NATURAL STEEL
WITH TITANIUM ARCHITECTURE
- 22 - LIMITED EDITION SERIES
- 1/1 - UNIQUE EDITION PLATINUM

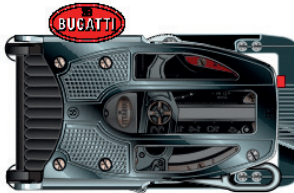


HAUTE COLLECTION

R22 BUGATTI LIMITED SERIES – 11 BLACK / 11 NATURAL STEEL SPORT EDITION



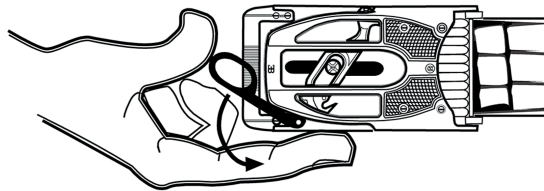
R22-S-BT-2D-11/11 -BUGATTI SPORT



R22 -BS-BT-2D-11/11-BUGATTI SPORT



ROLAND ITEN
HAUTE MECHANIC 8 FOR GENTLEMEN™



R22 MK.I SPORT MECHANICAL BELT CALIBRE

CODENAME - BUGATTI SPORT EDITION
SKILL - ONE HANDED OPERATION
FINE FINISHING - HAUTE HORLOGERIE
GENEVA - ORIGIN OF MANUFACTURE
ISSUE DATE - OCTOBER 2014
EVOLUTION - R8 MKI (2004) AND R8MKII (2007)
PATENT - ROLLING CLICK CALIBRATION
CREATEUR - ROLAND AK ITEN
98 - APPROXIMATE TOTAL WEIGHT IN GRAMS
103 - TOTAL COMPONENTS
13 - APPROXIMATE GOLD CONTENT IN GRAMS
22 - EXPANSION RANGE IN MM
7 - AXEL CONSTRUCTION
2 - TW VVS1+ ROUND DIAMONDS
3 - SAPHIRE CRYSTALS
4 - MATERIALS / BLACKENED
OR NATURAL STEEL, 5N RED GOLD,
ALUMINIUM ACCENTS
WITH TITANIUM ARCHITECTURE
22 - LIMITED EDITION SERIES
1/1- UNIQUE EDITION PIECE FOR UAE



HAUTE COLLECTION

R22 BUGATTI LIMITED SERIES 44 PIECES

Roland Iten and Bugatti have joined forces to create a mechanical belt buckle that is a masterpiece of fine-tuning for today's discerning gentlemen.

Developed in association with the legendary Bugatti company, Roland Iten has designed a unique mechanical belt mechanism to rival even the finest watch movements. Hand-crafted bridges, cogs, wheels, springs and pinions all interconnect to create a mechanism that allows the wearer to obtain the absolute precise fit.

Traditional belts come in lengths of 90, 100, 110 or 120 cm, but the Roland Iten R22 Mk.I-22mm "Bugatti edition" mechanical buckle is micro customizable. This sophisticated instrument, constructed with the highest precision mechanics and the finest materials, not only allows a contemplated adjustment to the exact waist measurement, it does this with an expansion range of 22mm thanks to a unique reverse engineered "engrenage" invention which is discreetly cached under the "hood" of this magnificent piece.

Comprised of precisely 102 components in solid white gold, lightweight titanium and stainless steel, each piece of this limited edition series of 22, has been entirely handcrafted, polished and assembled by master –craftsmen in hi-precision watch-making in Switzerland.

The patented expansion mechanism uses flow-guiding wheels that are incorporated into the teeth of the gear system to provide a "click-free click" and minimal friction. There are five gears in total that allow the fine-tuning calibration of the belt from 0-22mm. A rolling click calibration lock complication, a vertical rotating friction controlled pin and a mechanically leveraged belt insertion clip all demonstrate the incredible mechanical savoir-faire that is hiding under the smoked sapphire crystals and Côtes de Genève decoration.

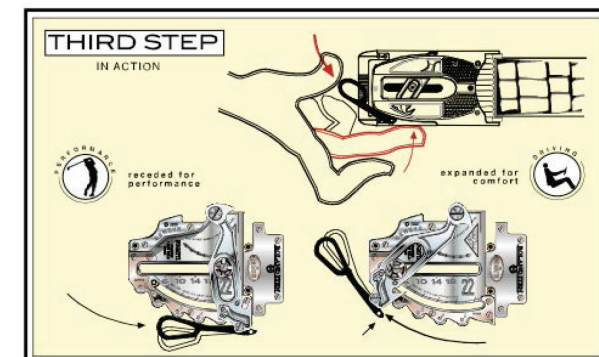
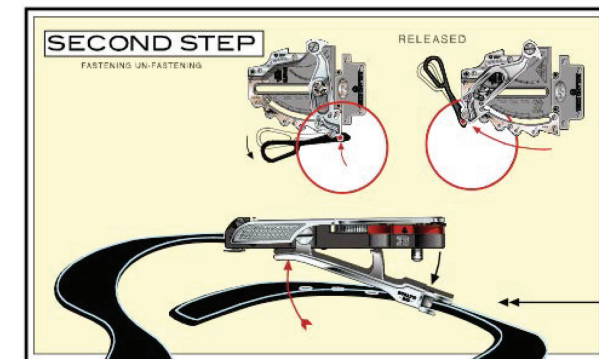
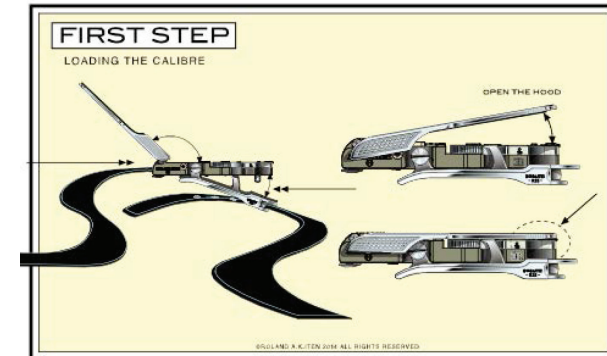
The R22 Mk.I-22mm "Bugatti edition" buckle is an object of precision engineering that opens a whole new world of surprise, delight and amusement to the boy in every gentlemen looking for the ultimate toy.

CASE FEATURES

Lightweight titanium and stainless steel architecture for tension and impact control
62 grams of 18-carat white and 5N red gold
Smoked sapphire crystals on the hood
Côtes de Genève motif
TW VVS+ diamond for the pin and clip

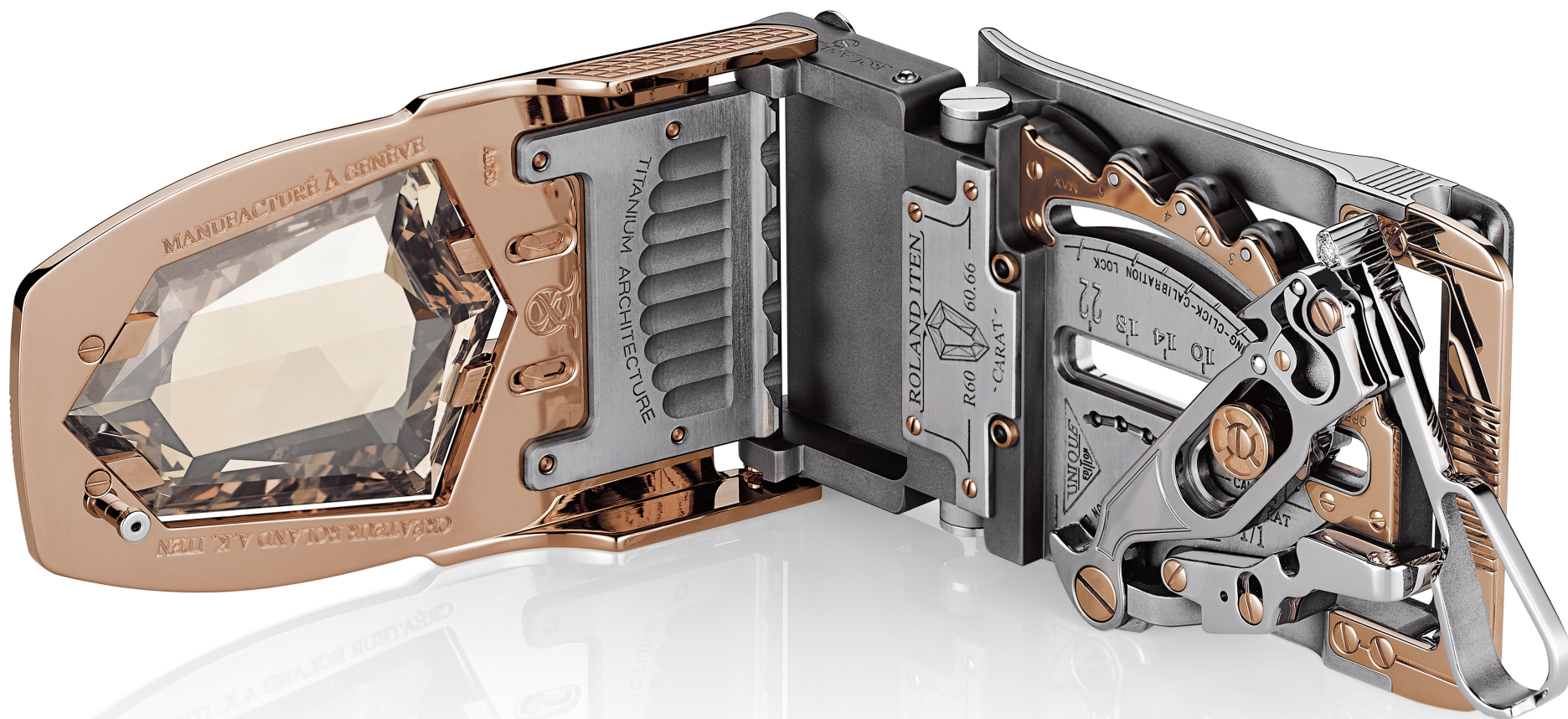
FUNCTIONS

- Five gear fine-tuning calibration between 0mm and 22mm
- Rolling click calibration lock complication
- Vertical rotating friction controlled pin
- Lever activated mechanical locking system
- Mechanically leveraged belt insertion clip
- Easy changeability of leather strap
- Friction controlled flow-gliding wheels



R22 BESPOKE PIECE – THE R60 DIABLO

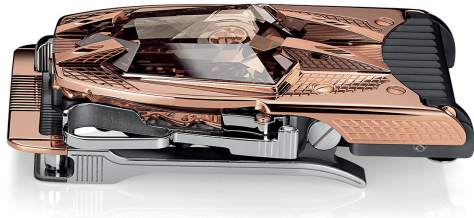
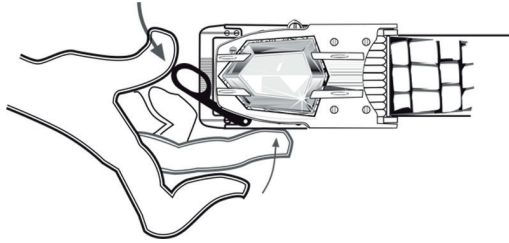
ROLAND ITEN
HAUTE MECHANIC 8 FOR GENTLEMEN™



ROLAND ITEN
HAUTE MECHANIC 8 FOR GENTLEMEN™

HAUTE COLLECTION

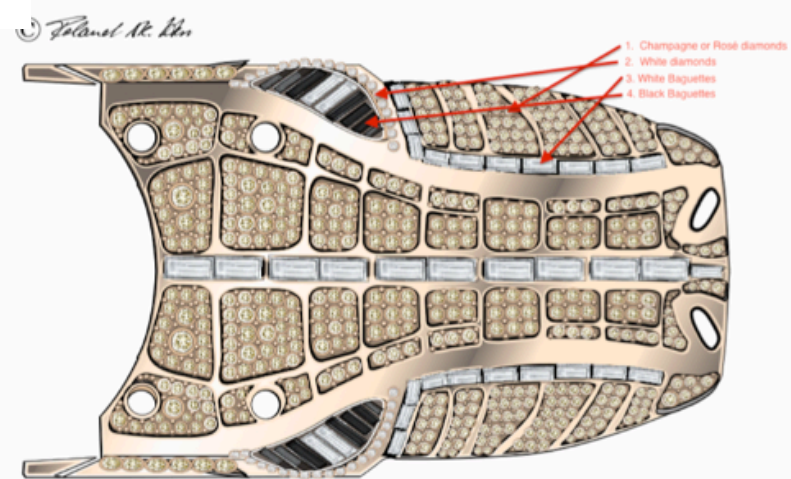
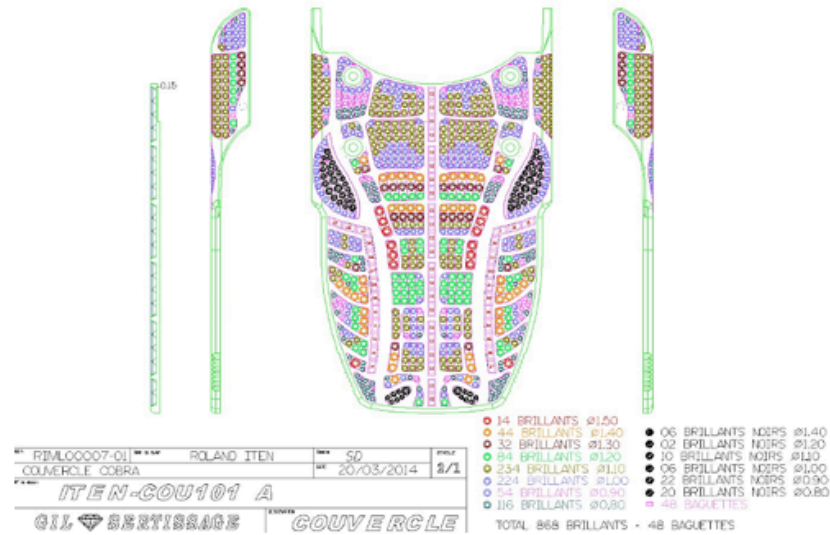
R60 -60.66 CARAT DIAMOND SUSPENSION CLIP -MOVEMENT : CALIBRE R22



THIS BELT BUCKLE IS AS OLD AS THE HIMALAYAS

Because it incorporates “the Diablo” - an exceptional and unique 60.66-carat diamond from the Golconda region in India, where the world’s most famous diamonds were found. The pressure generated by the Tethys Oceanic Crust colliding with the Asian Continental plate, which also created and continues to push up, the Himalayan mountain range, formed Golconda diamonds. The Diablo’s natural orange-brown hue is an extremely rare color for a diamond, while its Type IIa classification automatically puts it among the world’s most sought-after gems. Its fitting, therefore, that it be mounted on the artful chassis of the Roland Iten R60 calibration belt buckle, in a setting designed for longevity and where the buckle’s mechanics are visible through its high-clarity cognac hues. The R60 Diablo Unique Piece has been 100% manufactured in Switzerland, according to the exacting methodologies of the Swiss watch industry and including all of the selfsame technicians, skills, and machines.





DIAMONDS ARE A GENTLEMAN'S BEST FRIEND

48 Baguette diamonds and 868 brilliants adorn this transformation from an R22 Bugatti mechanical belt buckle to a Bespoke Serpent edition for a Cambodian client born in the year of the Snake.

In collaboration with one of the best stone setters in Geneva and 72 days in the making, this Unique Edition piece was certainly worth waiting for.