

## ROLAND ITEN BESPOKE EDITIONS





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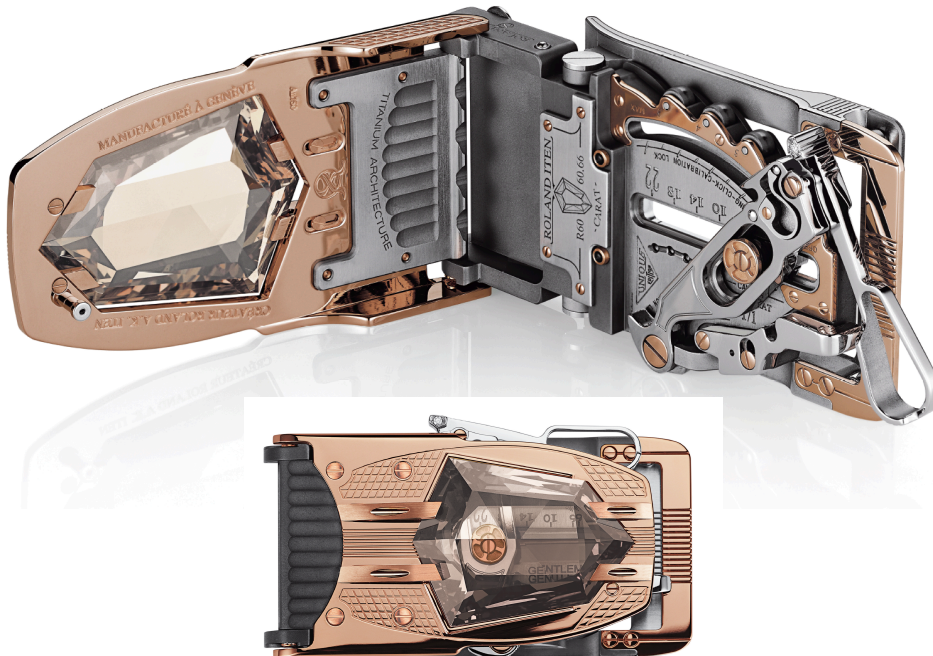
AN IMPORTANT STONE FOR JEWELLERY—AN IMPORTANT MILESTONE FOR GENTLEMEN

Roland Iten, the pioneering inventor of mechanical luxury for gentlemen, and Claude Sfeir, world-renowned jewellery expert and watch collector, introduce an extraordinary accessory for gentlemen --the R60 Diablo, a mechanical belt buckle incorporating an exceptionally rare 60.66-carat cognac-colored diamond.

In traditional settings, a stone's perimeter is embedded in the piece. Roland Iten insisted that the setting of the stone enhance – and not hide – its rare cut. Therefore, he created an exclusive suspension pillar system and a mechanical mount to allow the stone to "float" above the buckle plate.

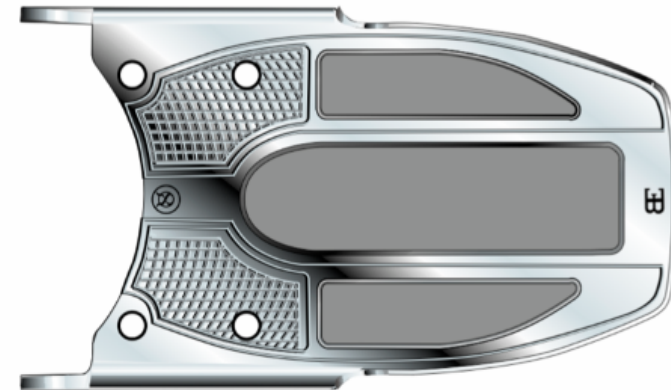
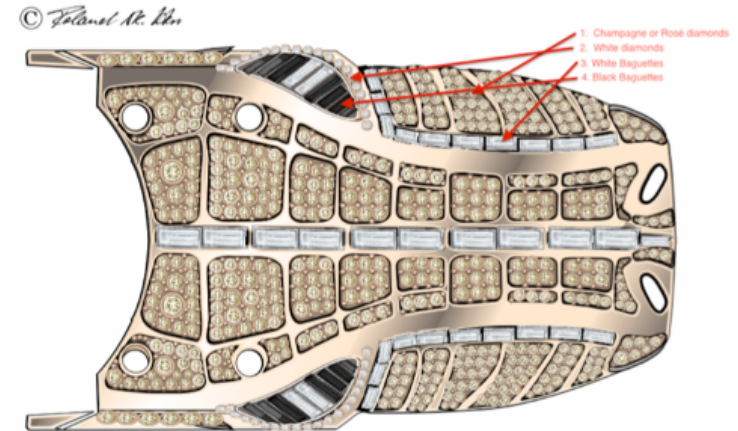
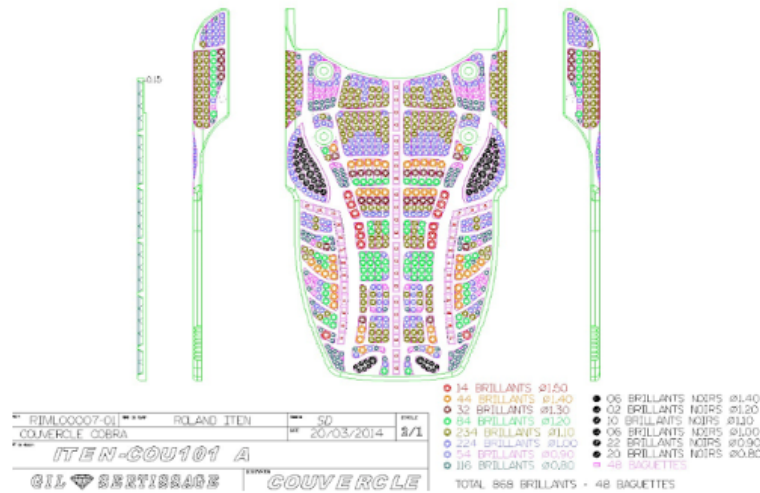
Extraordinary diamonds such as the 60.66-carat Diablo are usually reserved for women's jewellery such as necklaces and tiaras. But these pieces are generally only worn on very special occasions such as gala events or coronations. Incorporating a large diamond into a men's accessory in a masculine way that is still suitable for everyday wear was a formidable challenge. Now accomplished, the R60 Diablo could quite possibly change forever the notion of large gemstones being reserved exclusively for women.

The collaboration between Iten and Sfeir, several months in the making, incorporates a shared vision that is simple and clear: to place important stones into the everyday repertoire of high-end gentlemen's accessories.





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### DIAMONDS ARE A GENTLEMAN'S BEST FRIEND

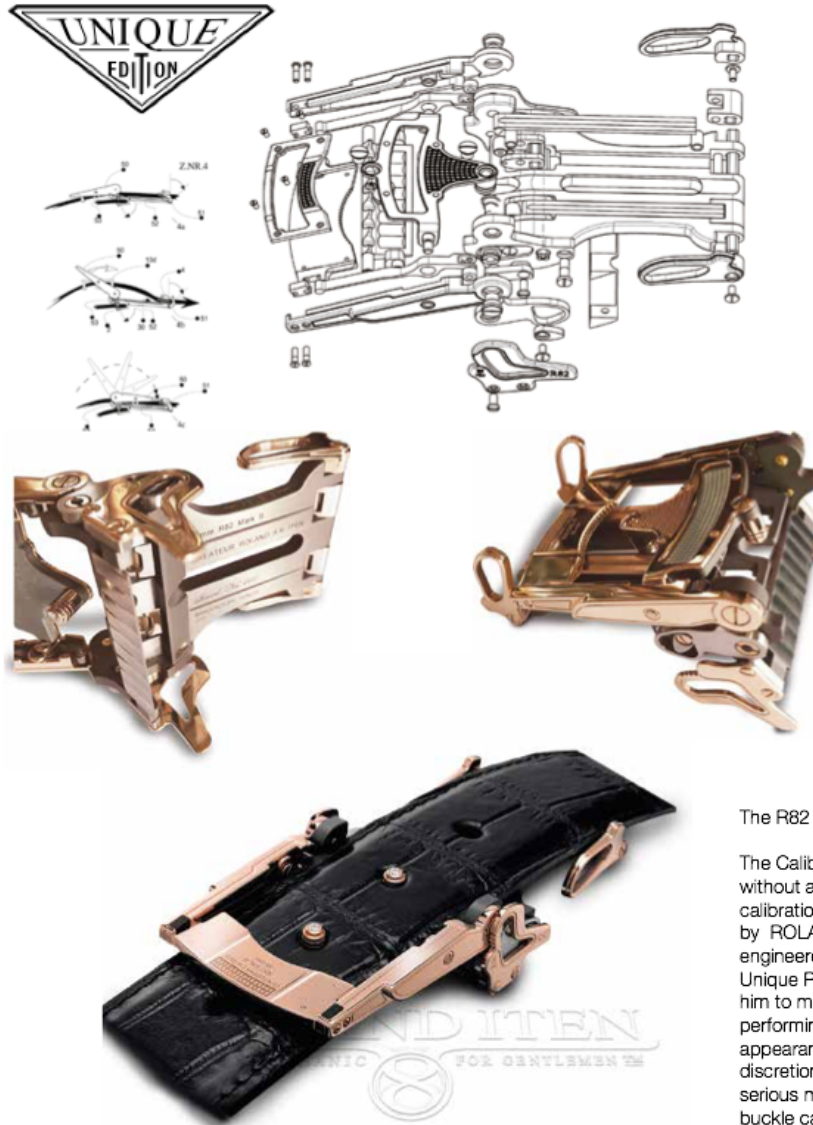
48 Baguette diamonds and 868 brilliants adorn this transformation from an R22 Bugatti mechanical belt buckle to a Bespoke Serpent edition for a Cambodian client born in the year of the Snake.

In collaboration with one of the best stone setters in Geneva and 72 days in the making, this Unique Edition piece was certainly worth waiting for.



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R82 MK.I - CODE NAME : COBRA  
NR.000

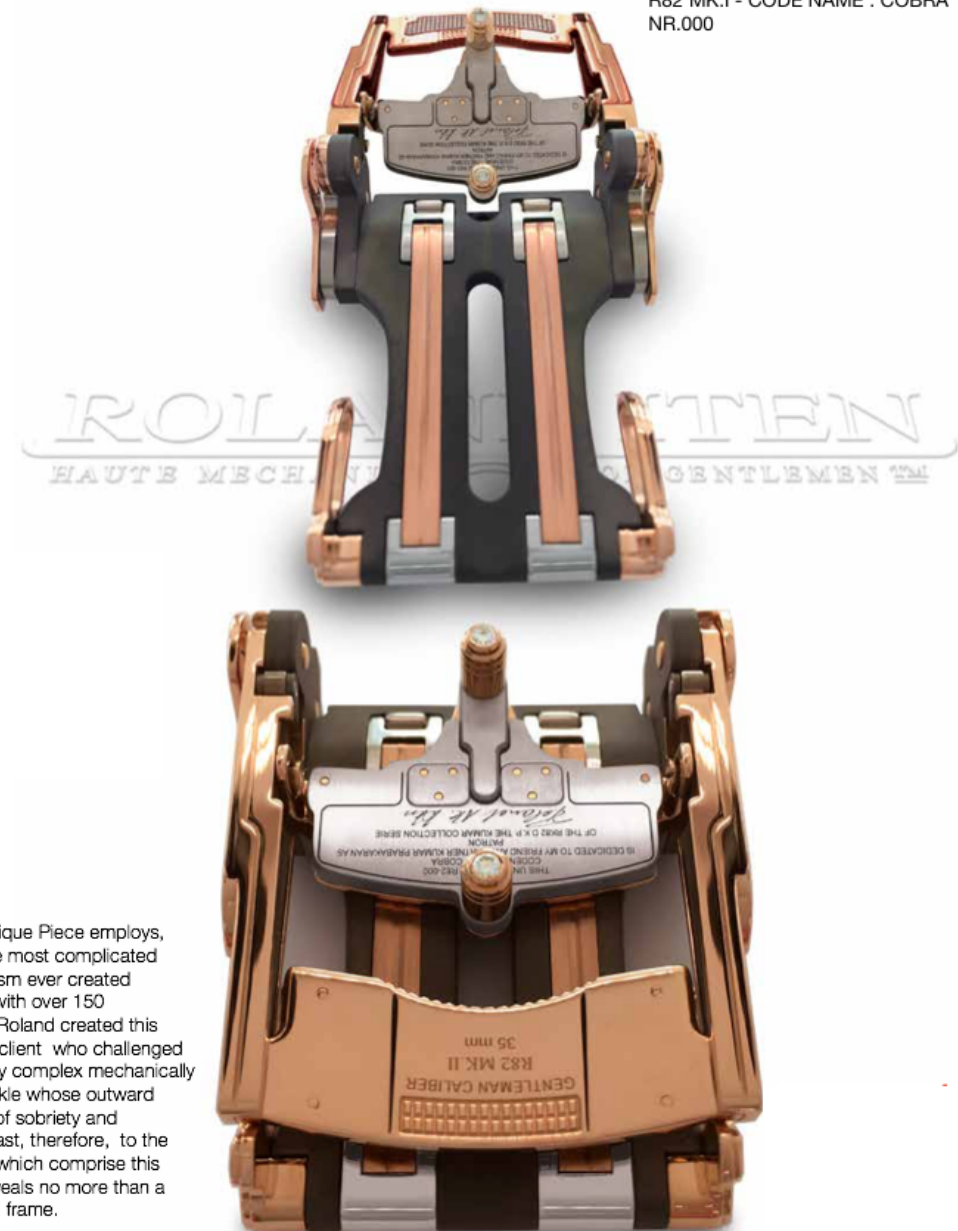


BREVET  
ROLAND-ITEN

### The R82

The Calibre R82 Unique Piece employs, without a doubt, the most complicated calibration mechanism ever created by ROLAND ITEN with over 150 engineered parts. Roland created this Unique Piece for a client who challenged him to make a highly complex mechanically performing belt buckle whose outward appearance is one of sobriety and discretion. In contrast, therefore, to the serious mechanics which comprise this buckle calibre it reveals no more than a traditional solid gold frame.

R82 MK.I - CODE NAME : COBRA  
NR.000





## ROLAND ITEN BESPOKE EDITIONS

RK82 MK.III - CODE NAME : GOLF-



RK82 MK.III - CODE NAME : GOLF-



The RK82

Using the same complication as the R82, Roland created a Unique Edition series of this model, by adding a plate to the engine of the buckle which allows for unique customisation. This first piece of the Unique Series incorporates a Golf ball and was produced for a client who is an avid Golfer





## ROLAND ITEN BESPOKE EDITIONS

RK82 MK.III - BESPOKE



RK82 MK.III - BESPOKE



The RK82

Using a variation of the plate size and shape, the RK82 is infinitely customisable. The second piece of the Unique Series incorporates a Chinese dragon and is destined for a business tycoon from Taiwan.

Each Bespoke Piece allows the wearer the discretion to display the Unique plaque or hide it discretely under the leather strap.





## ROLAND ITEN BESPOKE EDITIONS



THE ION TIRIAC MADRID OPEN TENNIS TROPHY

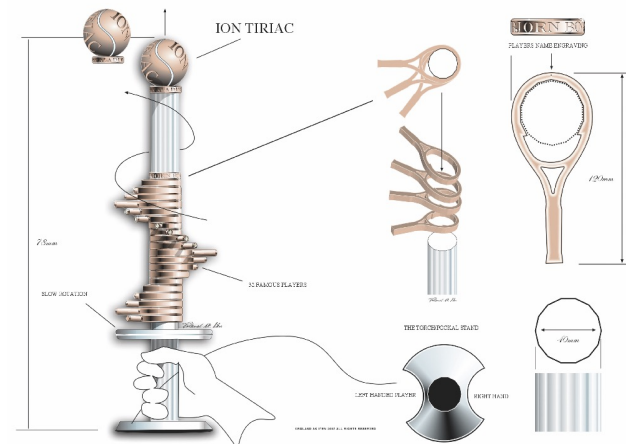
In Ion Tiriac's view, the Madrid Open is different to every tournament in the world, and therefore, on the celebration of its 10th anniversary in 2011, he wanted a trophy designed, dedicated to the event and also different from any other trophy in the world. Its no wonder therefore, that he would team him up with Roland Iten-the man who invented the "world's most complex" mechanical belt buckle and has brought to the world other unusual and practical mechanically performing objects.

The brief given was precise and ambitious, just like the master of tennis himself. Said Mr. Tiriac to Mr. Iten: "Create a trophy like no other, and one which honours every tennis player who ever made history in the game".

To begin the creation process, Roland took off to Spain for inspiration. He rented a castle high in the hills of Catalana and began sketching. In the same small village was a winery where Roland discovered a magnificent Spanish wine called "Scala Dei" - literal translation- -Stairway to Heaven. The concept of the staircase to heaven fascinated Roland and became his inspiration for the trophy design and remains today its "unofficial" name.

Said Roland Ilten: I needed to find a design solution which honoured all the tennis greats equally. From McEnroe to Williams, from Federer to Nadal, and to Margaret Smith herself, they possess their own individual skill and style.

So I created a small column, and I wrapped around it small tennis rackets, each racket inscribed with the name of the individual players who have won the most grand slams of all time. The 32 rackets comprise the "staircase" and each step is as important as the other, because if one step is missing, the staircase is incomplete.



## ROLAND ITEN BESPOKE EDITIONS



The Global Citizen Trophy

When Roland Iten was asked to design the trophy for the 2018 Global Citizen Symposium in Montenegro, to be bestowed upon AKON for his outstanding humanitarian work of bringing affordable electricity to African nations, Roland knew he was asked to be part of not just a symposium, but a movement.

The Trophy he designed, therefore, needed to reflect this honour. The result is an invention piece, a dream, which after all is at the core of the Global Citizen foundation.

This trophy is not just a static accolade but is actually a tribute to the movement. We believe that Global Citizen is a facilitator of dreams big and small, and of course globally.

What better way to demonstrate exactly this than with magnetism. A source of energy that is natural, abundant, omnipresent and practically perpetual. At the core of the trophy is the "dream disc". It hovers suspended only 0.3mm between two tiny 2g magnets but when manipulated can revolve a 500g golden globe.

Though this trophy is in recognition of vast achievements, in itself, it is a beginning of many more to come. The simple truth demonstrated – that by using magnets, a small and friction-free force can unleash a large kinetic energy, is the goal of further research and development -- creating a clean and endless source of energy, capable of powering large and small objects alike, within a closed, self-perpetuating energy system.

Roland is actively working to apply this concept to much smaller things so that they may move much bigger things. As a Global Citizen, Roland seeks to demonstrate that we are the tiny magnets that can turn the world.





## ROLAND ITEN BESPOKE EDITIONS



### THE DANCING TRAY FOR SPARKLING WINE

New sparkling wine and/or Champagne brands are created every day... So when a prominent vineyard owner of the most prestigious sparkling wines in Luxembourg asked Roland to help them to differentiate their new brand by employing a new bottle shape and design, Roland thought twice. Normally, bottle shape or design alone is not sufficient to carve out a unique niche, since many other prestige marques have claimed this USP.

The unique dancing tray pre-empts this problem with an innovative new twist, related to, but not relying on the sparkling wine bottle or brand image. Imagine going to an event and encountering a tray with happy turning glasses serving sparkling wine with interconnecting spinning coasters which are rotated by a flywheel at the base of the tray!

Immediate recognition of the sparkling wine brand ... and you will not forget this event!

Completely Bespoke piece exclusively for Maison Infalt



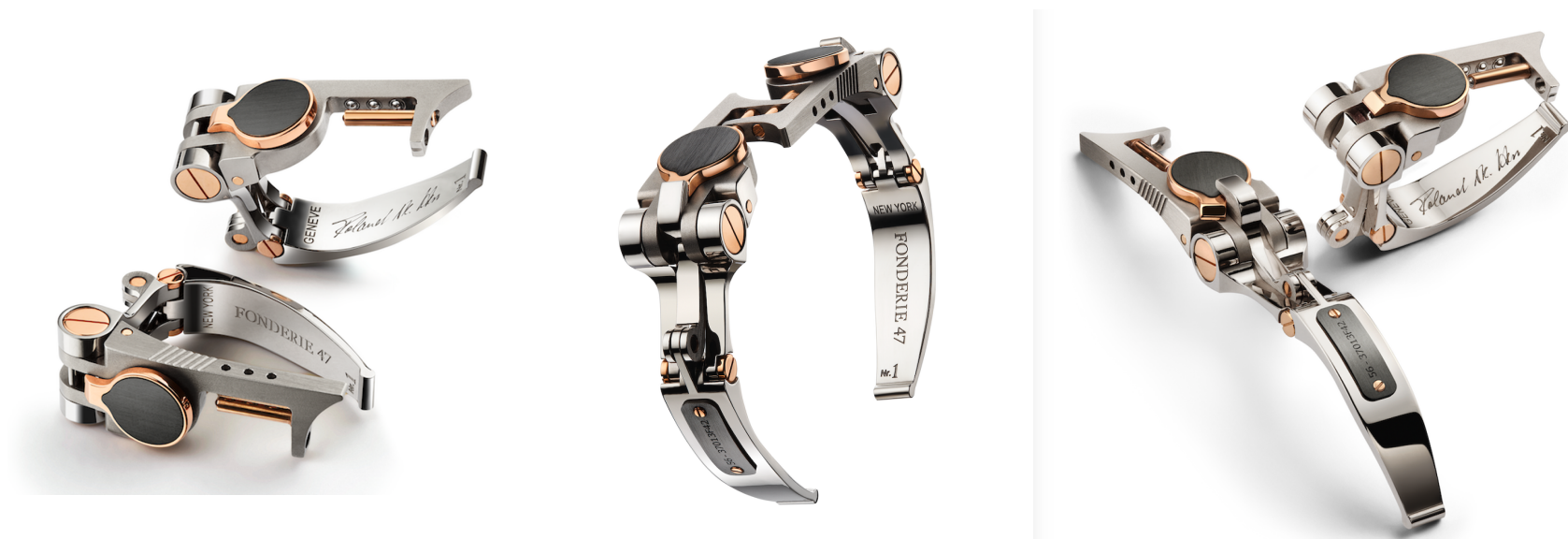
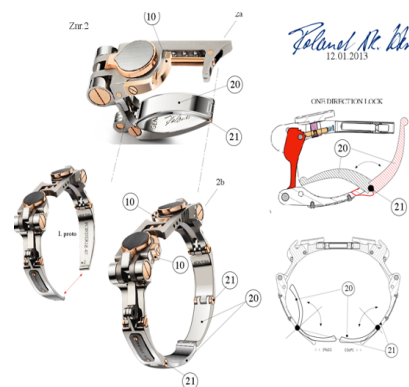
## ROLAND ITEN BESPOKE EDITIONS



### THE FONDERIE 47 TRANSFORMATIONAL BRACE LINKS

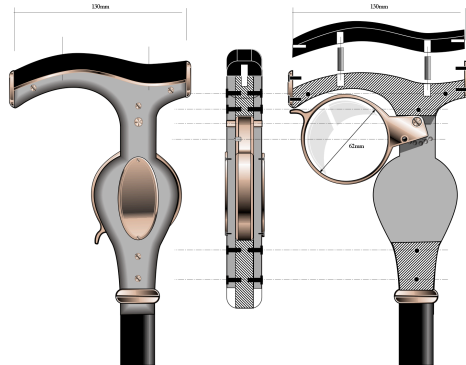
The quest of the Fonderie 47, founded by Peter Thum and John Zapolski in 2012, was to disarm Africa of the proliferate AK47 rifle and to transform these destructive weapons into objects of peace and beauty.

This objective inspired Roland to create a set of cufflinks that literally transform into a bracelet and can be worn either way. The limited series created for the Fonderie in gold, titanium, and of course crowned with AK47 steel, incorporated the serial number of the gun which was destroyed to create them.





## ROLAND ITEN BESPOKE EDITIONS

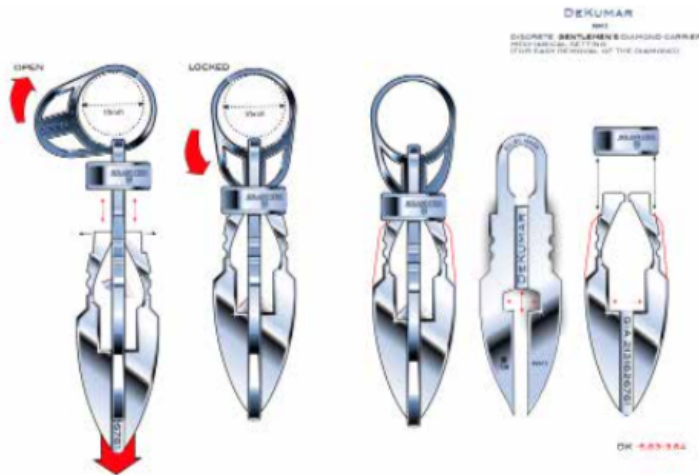


### BESPOKE PIECE- A MECHANICAL WALKING STICK

A prominent Singaporean businessman commissioned Roland to create a mechanical walking stick for his father entering his silver years. The design challenge was to use materials such as gold, titanium and other precious metals to create an object befitting the Gentleman's stature, while at the same time managing the weight and incorporating mechanical flair and fitness for purpose. The result is a collapsible cane structure with a handle entirely made from titanium and gold with resin in-lays strategically placed for ergonomic comfort. A "secret chamber" in the handle, adorned on one side by the family crest, and on the other by his favourite symbol- the Chinese Unicorn-- houses a magnifying loop, the opening and closing of which can be effortlessly calibrated with one hand. This was especially relevant for its owner-- a retired prominent business executive possessing an infinite curiosity about the world.

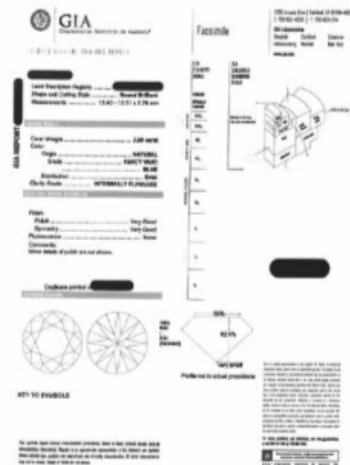


## ROLAND ITEN BESPOKE EDITIONS



### DIAMONDS ARE A HUNTER'S BEST FRIEND.

A prominent client, big game hunter and collector of rare stones and diamonds once recounted his story to Roland. "Whenever I go off to remote places to hunt, I always travel with one of my stones taped to a necklace inside my shirt. I like the security of knowing if anything happens to me I can cash in the stone and get whatever assistance I need. But its nerve wracking going through customs. The stone is mine but I'm always concerned that if caught, they are going to think I'm a diamond smuggler! It's why I hide it under my shirt and not loose in my pocket". This dilemma got Roland to thinking "why don't I make you a diamond carrier?" And hence this unique and useful product was born. It's mechanical construction allows the diamond to be safely and securely held in place by the solid gold mount, however, it can also be removed mechanically if desired. When hung around the neck with a gold chain, it's a gold and diamond pendant necklace- safe for travel! Needless to say, the client's needs were perfectly met with this ingenious invention.

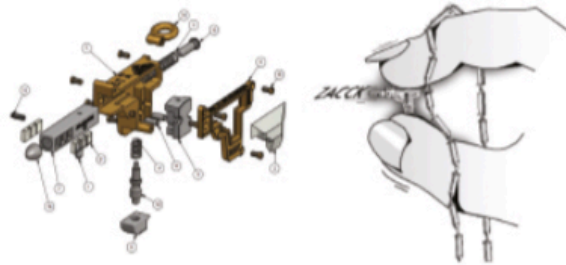




## ROLAND ITEN BESPOKE EDITIONS

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## ROLAND ITEN BESPOKE EDITIONS



### R007MK.I MECHANICAL PISTOL PENDANT

CODENAME - COLD WAR  
SKILL - ONE HAND OPERATION  
FINE FINISHING - HAUTE HORLOGERIE  
SWITZERLAND - ORIGIN OF MANUFACTURE  
ISSUE DATE - SEPTEMBER 2015  
EVOLUTION - FIRST GENERATION  
CREATEUR - ROLAND AK ITEN  
23 - APPROXIMATE TOTAL WEIGHT IN GRAMS  
34 - TOTAL COMPONENTS  
19 - APPROXIMATE GOLD CONTENT IN GRAMS  
3 - MATERIALS: 18K WHITE GOLD,  
TITANIUM ARCHITECTURE, STEEL  
6 - TW VVS1+ BAGUETTE DIAMONDS / 0.6 CARATS  
1/1 - UNIQUE EDITION PIECE

PHOTOGRAPH - UNIQUE PIECE WITH 7 CARAT  
LIGHT BROWN DIAMOND)

### WHAT TO DO WHEN NATURE GIVES YOU GUN SHAPED DIAMONDS?

Make Gun shaped rings and pistol pendants! The same collector who owns the diamond carrier also owned two unique shaped diamonds– one cognac coloured pistol shaped diamond and the other smaller, revolver shaped diamond with crystal clarity. Dictated only by the shape of the diamonds and a “let your imagination soar” mandate, Roland created two incredibly unique settings – one a bespoke mechanical ring with an adjustable calibrated diameter to allow the ring to be worn on a variety of fingers, the other a bespoke pistol shaped pendant with shooting bullet shaped diamonds. The latter being so beloved that a small series (sans unique cognac diamond) was made as lapel pins as special gifts for his friends.



ROLAND ITEN  
HAUTE MECHANIQUE FOR GENTLEMEN





## ROLAND ITEN BESPOKE EDITIONS



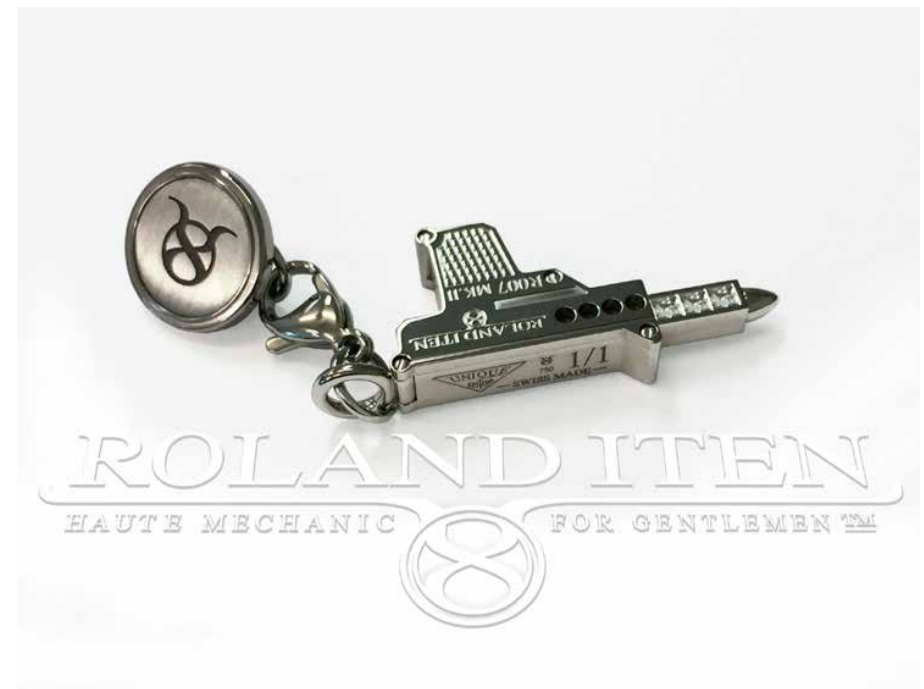
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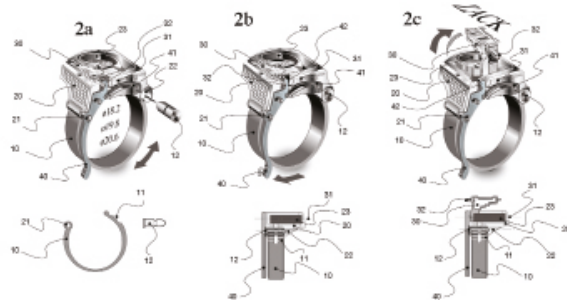
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REF: R007 MKII - Y-6D 1/1



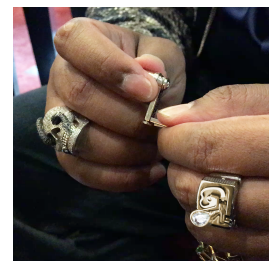
## ROLAND ITEN BESPOKE EDITIONS



### RR007MK.I MECHANICAL PISTOL RING

CODENAME - GOLD FINGER  
SKILL - ONE HAND OPERATION  
FINE FINISHING - HAUTE HORLOGERIE  
SWITZERLAND - ORIGIN OF MANUFACTURE  
ISSUE DATE - SEPTEMBER 2015  
EVOLUTION - FIRST GENERATION  
PATENT - WORLD'S FIRST MECHANICAL CALIBRATION  
SIZING GAUGE FOR A RING WITH SPRING  
LOAD EJECTION MECHANISM  
CREATEUR - ROLAND AK ITEN  
14 - APPROXIMATE WEIGHT IN GRAMS  
18 - TOTAL COMPONENTS  
8 - APPROXIMATE GOLD CONTENT IN GRAMS  
3 - MATERIALS: 18K WHITE GOLD,  
TITANIUM ARCHITECTURE, STEEL  
1 - UNIQUE GUN SHAPED NATURAL DIAMOND  
/ 0.38 CARATS  
1/1 - UNIQUE EDITION PIECE

CERTIFICATION - C. DUNAIGRE GENEVA  
QUALITY GRADE - VERY GOOD



ROLAND ITEN  
HAUTE MECHANIQUE - HAUTE HORLOGERIE  
FOR GENTLEMEN™



## ROLAND ITEN BESPOKE EDITIONS

RWC11-THE WORLDS FIRST SYMMETRICAL CALIBRATION CLASP



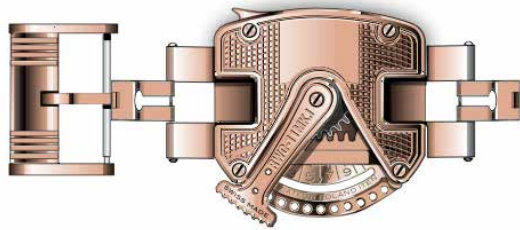
### FOR IMPORTANT WATCHES

RWC11-THE WORLD'S FIRST SYMMETRICAL  
CALIBRATION DEPLOYMENT CLASP  
CREATEUR ROLAND ITEN

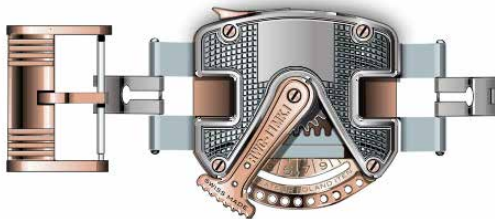


## ROLAND ITEN BESPOKE EDITIONS

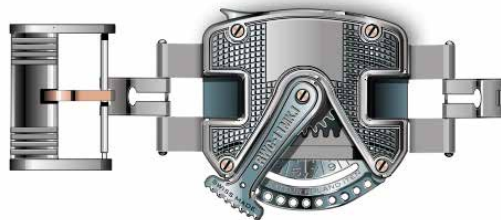
RWC11-THE WORLDS FIRST SYMMETRICAL CALIBRATION CLASP



REF: RWC11- R-R



REF: RWC11- R -T-R



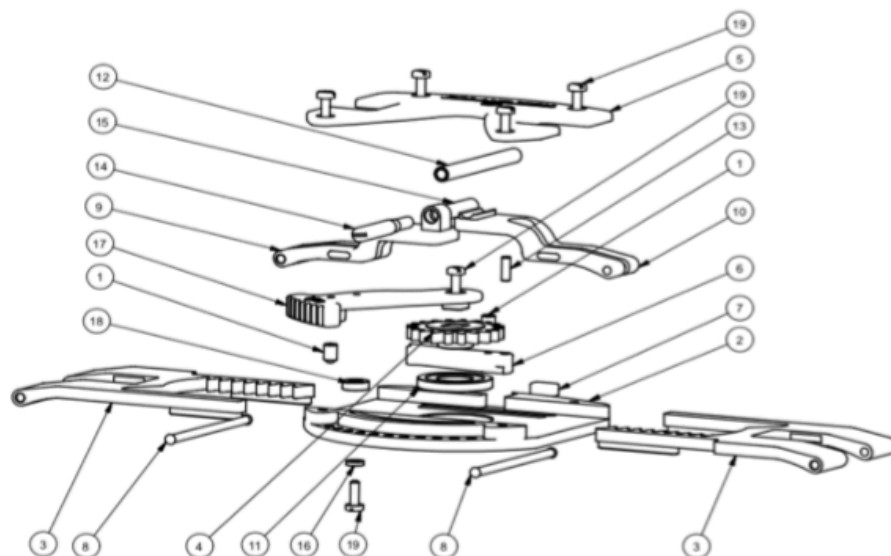
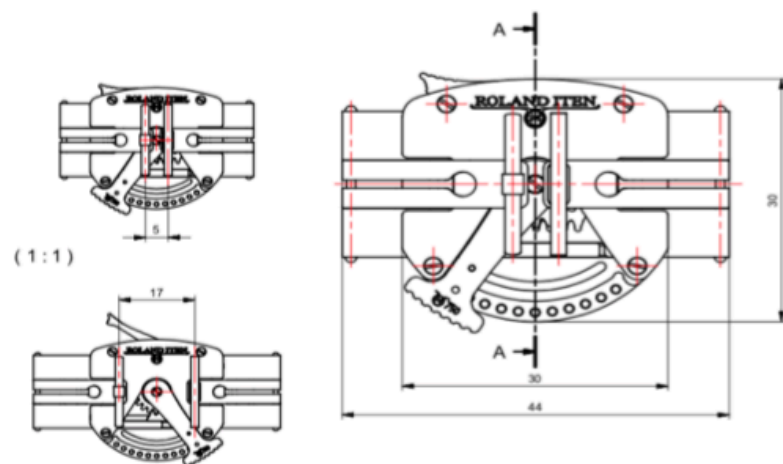
REF: RWC11- S -T-R





## ROLAND ITEN BESPOKE EDITIONS

### RWC11-THE WORLDS FIRST SYMMETRICAL CALIBRATION CLASP



FROM PATEK TO APPLE -- A CALIBRATION WATCH CLOSURE THAT WILL "SWISS YOUR WATCH"

You know the feeling. Your watch strap is always just a little too tight or a little too loose, so the 8mm between the two holes of your watch strap may as well be 8 meters. If only there was a solution that didn't involve velcro...

Of course, Roland Iten, the master of calibration, has found not one, but two new solutions for this problem. Following the introduction of the world's first calibration watch closure in collaboration with Francois Paul Journe in 2006, Roland has been experimenting with other micro-adjusting devices to calibrate within a small space which resulted in the creation of two new mechanisms-- the RWC9 and the RWC11 bespoke calibration watch closures.

Both closures can be applied to any leather (or other non-metal) watch strap between 16mm and 24mm but subtle differences between the two will ensure that there is a perfect solution to fit any Gentleman's needs and lifestyle preferences.

#### THE RWC11 SYMMETRICAL CALIBRATION CLOSURE

The RWC11 micro-adjusting watch closure can transform a simple tang watch into a sophisticated lamel closure with a symmetrical calibration device.

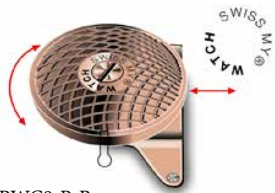
#### RWC11 FEATURES:

- The RWC11 can be applied to almost any timepiece which incorporates a leather or other soft material watch strap. It affords a calibrated expansion up to 11mm
- It can be mounted with its own clasp closure or, if desired it can be used with the original clasp of the timepiece so as not to distract from the watch identity
- It can turn a simple tang closure into a sophisticated lamel closure with a calibration device.
- The uniqueness of the calibration system is that its symmetrical. It is especially designed to be worn on heavy gold and platinum watches which are usually worn too tight so that the watch does not turn on the wrist
- The symmetrical calibration in the RWC11 will ensure that even the heaviest watch will remain centred on the wrist in either the expanded or tight position
- The expansion mechanism can be manipulated easily with one hand and without removing the watch or even opening the clasp closure
- The RWC11 is comfortable to wear and mainly hidden under the watch strap to remain discrete while certain aesthetic parts peak out from underneath to give the watch an added dimension of sophistication.

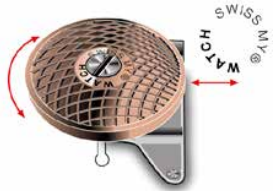
ON DEMAND: Completely Bespoke pieces and materials.

## ROLAND ITEN BESPOKE EDITIONS

RWC9-REVOLVER



RWC9-R-R



RWC9-R-S



RWC9-S-R

RWC09-18MM



RWC09-18MM

RWC9-REVOLVER



RWC09-18MM



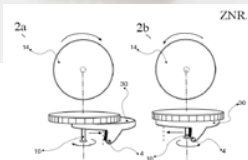


## ROLAND ITEN BESPOKE EDITIONS

RWC9-REVOLVER BESPOKE



RWC9-REVOLVER



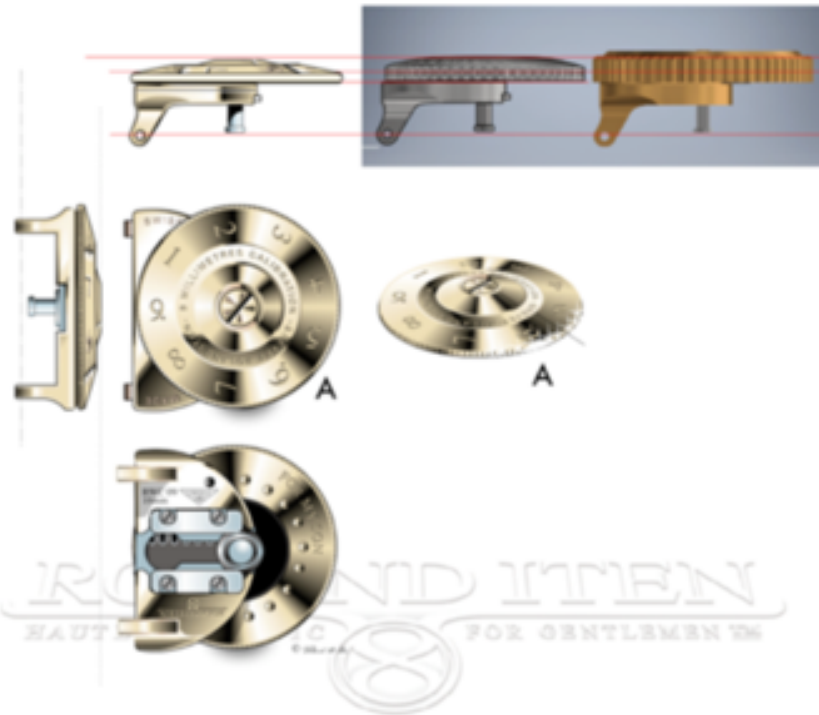
### Revolver

CODENAME - Revolver RWC9 Mk.1  
 CREATEUR - Roland Iten  
 PATENT - Rotating Ardillon Calibration Lock  
 9mm - CALIBRATION Expansion Range  
 SKILL - One Handed Operation  
 MANUFACTURE - Swiss Made - Roland Iten SA.  
 17 - Total Components  
 15 Gramms - Total Weight in Steel

SHOWN HERE:  
 Bespoke piece in solid white gold

## ROLAND ITEN BESPOKE EDITIONS

### RWC9-REVOLVER BESPOKE



### THE RWC09 ROTATING ARDILLON CALIBRATION LOCK CLOSURE

The RWC09 rotating ardillon watch closure is suited for all watches from the elegant to the sporty and incorporates a sophisticated self-locking calibration device.

#### RWC09 FEATURES:

The uniqueness of the RWC09 rotating ardillon calibration system is that the ardillon is an extension of the plate closure itself and therefore, the calibration can be effortlessly achieved by rotating the plate with only the thumb and index fingers.

It is designed to "self lock" via a friction leverage which ensures that as soon as the rotation stops, the device locks into position and will not move unless manually rotated again.

It is comfortable to wear and mounted to any timepiece that has a leather (or other non-metal) watch strap, between 16mm and 24mm, with a lame closure and replaces the original clasp to provide a distinct and unique identity.

Its thin design is elegant and discrete while at the same time adding a dimension of technical sophistication to the timepiece.

It affords a calibrated expansion range up to 9mm.

The expansion mechanism can be manipulated easily with two fingers and without removing the watch or even opening the clasp closure.

**ON DEMAND:** Completely Bespoke pieces and materials with unique plate shapes and/or unique engravings on the plate.





## ROLAND ITEN BESPOKE EDITIONS

AFTER SALES SERVICE : BESPOKE SERVICES



*SPECIAL ENGRAVINGS AND FINISHES*

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*CUSTOM STONES AND SETTINGS*

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*CUSTOM MATERIALS AND COLOURS*

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*REPOLISHING AND/ OR REFURBISHING*

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*EVOLVE YOUR PIECE (TRANSFORM FROM R8 MARK I TO MARK II, ADD A GIBSON TO YOUR R81, ADD A BELT LOCK TO YOUR R22 ETC..)*

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